

RAPIDRAFT LETTER

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HANDWRITTEN**

INSTRUCTIONS

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ADDRESSEE - Reply on here, returning original to originator. Keep blue copy for file.

TO:

• Vic Connell, DCO 11NR •

STAFF SYMBOL/ SSIC/PHONE

RCO-MS 11NR
jimmin@gte.net

DATE

15 OCT 08

SUBJ: RCO-MS OCT REPORT

1. Attended Division 10 election meeting. Congratulations to Monica Eaton, who is re-elected as Division Commander, and Rod Rollins, who is elected as Vice Commander. I will also represent DCO at Divisions 1, 12 and 6 elections next week.
2. Regarding my request of FC or VFC to send me an e-mail if received and passed down my diversity message, there was no further activities since our last Board meeting a month ago. Only 2 flotillas from Division 1 and 2 from Division 11 responded on the first day. Overall district response is only 9%. DCPs please remind your FC to e-mail me at rco-ms@d11nuscgaux.info. I will have final summary in our November Board meeting.
3. It is exciting to see that ADM Thad Allen is experimenting with various new media tools such as, the photo-sharing website, Flickr, video-sharing website, YouTube, and the social networking website, Facebook. He and other senior officers in the Coast Guard already started to broadcast in YouTube videos and write blogs. As ADM Allen said in his interview with Navy Times, "Young kids coming into the Coast Guard demand ... what they have been using all their lives ... and if they enter an organization that is not evolving and updating the technology ... there is no incentive for them to join." On-line chat rooms are now used to simultaneously make all senior leaders in the Coast Guard aware of operational situations. ADM Allen said in an on-line conference call, "we should be restless and curious about new ways to do that." He also upgraded the traditional Commandant's Corner to version 2.0, with YouTube videos, and his daily blog called "iCommandant." I challenge our Auxiliary leadership from District down to the Flotilla level to follow suit and upgrade to version 2.0.

FROM:

• Jimmin Chang, RCO-MS 11NR •

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